



# West Sound Wave

West Sound Chapter - NCMA

Volume 17 - 5 ❖ JAN 2010

## JANUARY MEETING

### NOW TWEET THIS

- SPEAKER:** Annie Eissler  
Co-founder and VP of Client Services  
Mixtur Interactive
- DATE:** THURSDAY, JANUARY 7, 2010
- LOCATION:** AMBROSIA CATERING COMPANY LLC  
Directions on page 2
- TIME:** 5:30 PM - REGISTRATION/NETWORKING  
6:00 PM - DINNER  
6:30 PM - PROGRAM
- COST:** \$20.00 - menu on page 2

RSVP by noon WED JAN 6<sup>TH</sup>  
e-mail: [npursel@comcast.net](mailto:npursel@comcast.net) or call/leave message: 360-692-5493

**NO SHOWS WILL BE BILLED.  
CANCELLATIONS MUST BE MADE 24 HOURS PRIOR TO MEETING.**

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**Annie Eissler** is co-founder and VP of Client Services at *Mixtur Interactive*, a full service marketing agency located on Bainbridge Island that serves technology companies and start-ups with planning, creative and execution services that drive growth. Annie has extensive experience designing and executing market penetration, revenue generation, branding and PR strategies for technology products, services and companies in the U.S., Canada, and Europe. Over the past twenty years, she has led marketing operations for Internet, telecommunications, software, Web-based services, and IT firms ranging from publicly traded companies to venture-backed start-ups. She has served as VP of marketing at such companies as PSINet (Global ISP), Synchris (provider of the Privia bid and proposal solution), COMTek (government contractor based in Chantilly, VA), and ARC (financial clearinghouse for the travel industry). Annie lived and worked in Washington, D.C. for twenty years before moving to Kitsap County in 2005.

**An Investment in Knowledge Always Pays the Best Interest - Benjamin Franklin**

**CHAPTER OFFICERS  
2009 - 2010**



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SPAGHETTI WITH MEAT BALLS  
BREAD, SALAD, DESSERT, REFRESHMENTS

\$20.00

THURSDAY, FEBRUARY 4, 2010

JIM NAGLE'S

CONTRACT YEAR IN REVIEW



Happy New Year